Party ideas

The best themes, party supplies and showstopper looks for the season.

Party themes | Party supplies | Party looks | Hosting tips

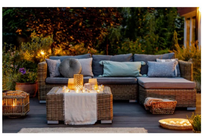
Birthdays, engagements or babyshowers,, there's lots of ways you can celebrate those special occasions from the comfort of your home.

Party themes

Host a dinner party

From fancy soirees to finger food buffets, celebrate by diving into your favourite foods. Go all out with black-tie or fancy dress, and create the best set up with our table dressing ideas.

Shop all cookware



Celebrate under the stars

Think toasting marshmallows whilst snuggled up with a cosy throw, magical fairy lights and a warming firepit. Add a gazebo too, for any chilly winds or winter showers.

See our cosy garden ideas

Enjoy an afternoon tea

Have a daytime get-together and give the traditional afternoon tea a sparkly makeover. Pick up elegant glassware (plus bubbles), tableware and check out our baking ideas for some sweet treats.

Shop afternoon tea tableware

Cheers with cocktails

Toast any occasion with your own bar set-up. We've got some great at-home bar ideas as well as the right glasses for Sainsbury's delicious cocktail recipes. You'll be a master mixologist in no time.

Shop all barware

Recreate a karaoke booth

Find your inner Beyonce by hosting your own X Factor at home. Or simply enjoy a family sing-along, making the most of time together with your favourite tunes and our karaoke party ideas.

Shop all karaokes

Fill your day with games

From classic family board games, to the newest video game releases - make a day, or night, of friendly competitive fun. Let everyone pick their own game or choose a theme based on your celebration.

See our family games night ideas

Make it a movie marathon

Create an at-home cinema, complete with a big screen and surround sound. What's even better? At this theatre, you can wear your fluffy slippers, snuggle under a throw and enjoy unlimited popcorn.

See our movie night ideas

Shop DVDs

Make it a virtual party

If you can't get together, organise a virtual call with your family and friends. Host a quiz, organise a scavenger hunt and get everyone to bring along their own drinks and snacks.

Party extras

Go big with decorations

Make an entrance with a balloon archway, set up a streamer backdrop for the perfect picture, or surprise your guests with a doughnut wall (yes, a doughnut wall!). We've got all the pretty bits you need.

Shop party decorations

Set up a snack station

Throw the sweetest party with unique (and super tasty) snacks. We're thinking chocolate fountains, ice-cream topped waffles and frosty snow cones. Sound good? We've got all the kit you need to make baking easy.

Shop novelty appliances

Unique Party Helium Canister For Thirty 9 Inch Balloons

£22.00

Shop now

Foil Lets Party Balloon

£4.00

Shop now

Light Up Party Sign

£15.00

Shop now

Ginger Ray Metallic Balloon Bundle

£10.00

Shop now

Have you thought about...

- Speakers
- Party lights
- Emergency chairs
- Pillows and duvets
- Sofa beds
- Extendable tables
- Clothes rails
- Extra bedding

Find your party looks

Hairstyle ideas

Make some waves with our step-by-step hair tutorials.

Shop all hair care

Makeup essentials

Top up your makeup bag with all your face, eyes and lip essentials.

Shop all makeup

Men's grooming kits

Stay looking fresh and smart, with the right tools for the trim.

Visit men's grooming

Party outfits

Dress up at home with our favourite party outfits.

- Women's partywear
- Men's partywear
- Girls' partywear
- Boys' partywear

Top tips and party tricks

Easy ways to make your party sparkle

Impress your guests with these 6 party must-dos:

- Create a playlist that is long enough to last the day/night.
- Be sure to check your guests for food allergies and dietary requirements.
- Make sure you stock up on alcohol free fizz, mocktails and soft drinks for kids and non-drinkers.
- Set up a play area for the little ones - why not create their own mini buffet or craft table?
- Scatter disposable cameras or polaroid cameras around so your guests can snap away as they celebrate.
- Create personalised parting gifts for your guests to have as a keepsake.

New year ideas....

Hobby ideas
Try something new.

DIY guides & advice
Helping you get those odd jobs done.

Home Inspiration
New year, new room.

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